



3 X 3 CAMPAIGN

3 million trees planted by 3 million kids
to fight global warming

Introduction

TREE MUSKETEERS was founded in 1987 when 13 El Segundo third graders planted a tree. Upon learning that an increased population of trees could help mitigate so many environmental perils, those young leaders set to mobilizing the community to plant an urban forest. As word spread about children in California taking the environmental lead, the adult world stood up to take notice and kids everywhere stood up to be counted.

Our Mission: To empower young people to be leaders of environmental and social change in Earth's communities.

Campaign Description

While our work has been well recognized with awards and honors, including those from three Presidents of the United States, we are not known for resting on our laurels. Our third generation of youth leaders is launching the most ambitious multi-year tree planting campaign yet: to engage **3 million trees planted by 3 million kids to fight global warming.**



“3 x 3” campaign arises from the simple idea that planting a tree is the easiest and most meaningful way a child can make a difference for the Earth. However, acting alone can feel like trying to put out a forest fire with a squirt gun, so 3 x 3 creates a pivot point for millions of kids to join together as a movement in a common cause.

Take Action

TREE MUSKETEERS encourages tree plantings by youth in front yards, parks, and schools, as well as along streets and highways around the globe.

Once a tree or trees are planted, we are asking that individuals, corporations or groups please participate by registering the planting on our web site at www.partnersfortheplanet.org by clicking “Register Your Tree.” These tree plantings will be recorded, compiled and posted online to share our combined success and to call others to action. Certificates of participation can be issued upon request. Become part of the youth environmental movement—take action today!



Plant a Tree



Persuade Other to Plant



Partner With Us



www.partnersfortheplanet.org